

⇒ Are you a director or the chief executive of a membership organization?

⇒ Could you do more for your members if you had more resources, more revenue?

⇒ Would you like to get more from the resources that you have?

Book the Not-for-Profit Leadership Series Workshop

Part 1: The "business end" of the NFP

⇒ You'll Learn...how to provide more to your members without increasing costs

⇒ You'll Take Away...an action plan to take your organization to the next level.



Not-for-Profit Leadership Series

Part 1: The "business end" of the NFP

"We're a not-for-profit organization and that means we can't make money"

"We'll lose our not-for-profit status if we generate a surplus"

Have you heard this before?

It's not true.

Here's what you'll take away:

Assess your sustainability

- What's the life-span of your organization? Where are you right now?
- We'll give you the Zzeem proprietary assessment framework

Leverage your resources

- Do more with the resources you have

Increase your revenue

- Simple, instant-action tips to increase your revenue immediately
- Longer-term strategies to take your organization to the next level

Prepare your action plan

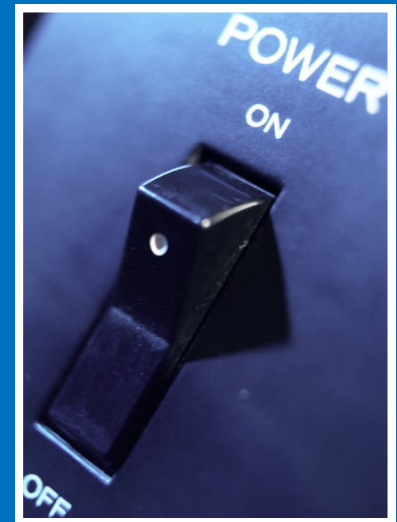
- Create the action steps to kick-start your future

2010-11 Benchmark Survey Results

for

Membership Organizations

- You'll learn how they fared in 2010
- You'll learn what they have planned for 2011
- You'll find out what this means for your organization and how it can benefit you



zzeem >

***Simple Solutions.
Reliable Results***

What do you want?

Combine our expertise with your knowledge of your organization and you can increase revenue, reduce costs, and increase the value proposition of your organization.

....More revenue?

- ⇒ We'll help you increase sponsorship revenue
- ⇒ We'll help you increase revenue from member services

....Back-office support?

You want more than an order-taker. You want a team of experts with deep expertise in the *business* of running a not-for-profit organization.

- ⇒ Finance & technology
- ⇒ Membership management
- ⇒ Revenue generation
- ⇒ Event management

....More effective board meetings?

- ⇒ Accelerate your board's performance
- ⇒ Improve collaboration and execution

What about costs?

We are so efficient and reasonably priced, you'll be pleasantly surprised. We work on a fixed price basis so you know what it will cost before you start.

Here's what our clients say:

- *"Zzeem's quality of service is off the charts...."*
- *"Zzeem is a group of expert consultants dedicated to making not-for-profits thrive...."*
- *"Zzeem plays a vital role in our strategic efforts, going far beyond what we ask of them...."*
- *"Zzeem has an outstanding back office with a team that's large enough to ensure nothing falls through the cracks when someone is busy or away from the office. They anticipate our needs and address them before we even have to ask..."*

Zzeem....helping build successful service organizations



*Simple Solutions.
Reliable Results*

MEMBER SERVICES

REVENUE GENERATION

OPERATIONAL SUPPORT

Contact us for more information

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